Q&A for AWAI New Member Orientation Monday, March 25th, 2019

Note: When you see the response "Live Answered"

You will find the response from the panelist on the recording.

Question	Answer(s)				
Why are there so	Totally understand, if you spe	eak to, or email Member Services			
many other courses	(help@awai.com) they can he	help you edit your email options :)			
being sent to me? I					
would rather					
complete the					
Accelerated					
Copywriting					
program first.					
Thanks.					
What is the	We will try and keep it to an hour, bu	ut it all depends on how many questions			
duration of this	we	have:)			
class today?					
I like Genevieve's	live answered	I have the perfect resource to help you			
comment. Maybe		create a plan - since the answer will be			
Rebecca can		different for everyone. It's part of this			
suggest which order		webinar - so sit tight! I promise we'll			
we should be		cover it before the end.			
learning? I've					
already bought 3					
programs and my					
inbox has more.					
Thanks					
I would appreciate	I have it on que for an 'out	loud' answer :)			
that also.					
I am having a similar	live answered	There are SO MANY ways to make a			
distraction with all		great living as a writer. It's hard for us			
the programs in my		to know which path any writer will be			
inbox		most interested in. But I'll show you			
		how to get focused, so you can avoid			
		"bright shiny object syndrome." :)			

I may be jumping the gun, but I looked on directresponsejobs. com and noticed most jobs are asking for a degree and/or at least 2+ years of experience.... will I really be able to write following this program?

live answered

Great question
Jenn - I'm going
to answer this
live later. But
job boards are
only one of
dozens of ways
to land paying
clients. We're
going to show
you more ways
that can be
much more
effective.

But know that job boards always have a field that asks for experience/deg ree - and companies automatically fill it in. The truth is though, any experience or a degree doesn't mean someone is a good writer - or a fit. So, we show you how to promote yourself in a way that PROVES you have the skills.

To answer your last question - yes - you will be able to take on paying assignments after taking one of our skill-building

		programs like the Accelerated Program for Six- Figure Copywriting.				
how to I find the	We have a calendar of all our live					
date and time of the live webinars?	events here: https://www.awai.com/calendar/ :)					
How can I make a at	live answered					
least \$200,000 writing within this						
next year? .						
At least \$200,000- I	live answered					
am 63 and in debt						
and nobody wants to hire me full-time						
I have purchased	live answered	Genesis you can d				
the Accelerated		any time. We wi		-		
Program a half way through. It would be		any question guidance that y				•
good to have a		want to connec		-		
mentor available to		have taken th	e pro	gra	m	and are
help with the		currently wo	_			
process. Is that possible?		recommend re members on our		_		
possible:		was created for		•		
		with ϵ				
Please, can you help	Sam, we have your questions	in que, they will ge	et ans	wei	rec	d :)
me take care of						
business, ladies! . Money is an issue.	There are plenty of resources within	ΔWΔI that Pamius	t sho	WAC	1+1	hat do not
I'm not willing to	require any money. (Like Inside AWAI, AWAI Method etc.). If you need					
pay more than the	personal help, remember our memb			-	•	
\$49 I paid upfront	these i	resources.				

unless I must. Do I						
have to spend						
hundreds on these						
other tools and						
resources?						
No problem,	:)					
muchas gracias						
It's still not clear to	live answered	Have you had a look at this resource? It				esource? It
me what the next		clearly outlines steps:				
step I need to take	https://www.awai.com/members/me				mbers/met	
will be. I hope it will		hod/				
be clear soon. I						
looked over all the						
tabs before. It's still						
overwhelming.						
Need the website to	Then you know your nex	rt step :)				
start my content						
writing!						
Where do find the	https://www.awai.com/members/m	You can find this	on yo	our	me	ember page
"AWAI Method"?	ethod/ listed under your online programs				rograms.	
Are there any free	Our website has a ton of free resources including articles and sales letters that					
sample letters,	you can view. Look at this link https://www.awai.com/content/ .					
templates I can look						
at or follow and						
where can I find						
them?						
I have purchased	live answered					
the Accelerated						
Program, but I have						
not started it yet.						
How long do I have						
to complete it? Will						
it go away?						
Thanks, so much	Any time!! :)					
Jade, much						
appreciated!						
Will there be	We have Inside AWAI presentations o	n those two topics	- wa	y in	-de	pth. Check
resources and how	· · · · · · · · · · · · · · · · · · ·	m out!				
to develop your						
business as website						
linked in account?						
DO you have a way	We do not (we use editors) but you	may find someone	with	in t	he	Facebook
to help with	community wh	no can help you :)				
grammar and or	·					
punctuation						
assistance?						

Do you have sense	It varies quite a bit, depending on the types of writing you're doing (projects),					
of what is a realistic	clients, etc. Hard to say a certain \$					
amount of earnings						
for a person						
working about 30						
hours per week?						
Do these other	We have all our free resour	res nlus nrograms v	/Oυ ir	אאר	t i	n
programs like B2B	We have all our free resources plus programs you invest in					
cost more money?	We have tons of free resources on our website - as you saw today. But you can					
Are there any free		•			•	•
templates I can use?	also Google for others if there's s	<u> </u>				•
Is there an available	live answered	Hope that verba				•
list of	also cover it in the AWAI Method.			Method.		
recommended						
software to track,						
invoice, market,						
etc.?						
Do I pay people who	live answered					
participate in my						
research						
interviews?						
Where do I find the	Hi there, you can find this here: http	s://www.awai.com	/mer	nbe	ers	/method/
AWAI Method?	in there, you can mid this here! interest	<u> </u>	.,cı			/ meenou/
When did this field	live answered					
become so big? The	iive aliswered					
opportunity so						
abundant? And, do						
•						
you see the outlook						
changing?						
Do you know if	Usually the articles are written by people in the industry. But every company in					
medical journals like	the industry uses copywriters the p		cal su	ıppı	ies	s, services,
JAMA use	train	ing, etc.				
copywriters?						
Can I join the	Yes, you can join the Companion Ser				our	member
companion series to	service team. We will g	et you started righ	t awa	ıy.		
the accelerated						
copywriting						
program? I'm trying						
to complete it						
before bootcamp						
It can be confusing	Your roadmap will help you keep	That's right Der	nise! (Get	th	rough the
there are so many	focused!! So be sure to go through	Accelerated Prog				-
programs. I like the	that!:)	focus (we'll help				-
sound of all of		program), and the	•		_	
them, but I need to			adma		Б	,
start out with the			aumo	ıμ:		
copywriting course,						

then I will						
understand more of						
my options.						
Is it accurate that I	Totally! It all depends on the req	Lirements of your 1	\ nic	ho 2	۱ دا	iontl
can be successful in	Totally: It all depends on the req	un ements of your 1	., 1110	iie z) Ci	ient:
this business with a						
Linked In account						
without doing a ton of social media						
forums?	live second					
What type of	live answered					
authoring programs						
do you use? Word?						
Others	N 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				+	
I remember	You do not need to pay anything to					
struggling to find	access all these webinars:					
the next step after I	https://www.awai.com/inside-awai/					
watched all the						
webinars. I assumed	Remember, one of int Free Inside					
I needed to pay for	AWAI is a roadmap. Work through					
something, because	that to figure out next steps or					
I couldn't access	contact member Services!					
anything.						
What do I need to	Rebecca said your homework is to wr					
do next?	go through the free resource: https					
Do I Need a website	You want to have a business name,	Watch this				
and company	to present yourself professionally.	https://www.				
name?	You could star with only a LinkedIn	awai/setting-u				lance-
	account, but most clients expect you	writing	g-bus	ines	s/	
	to have a website - even if it's simple					
When is the next	live answered	Rebecca's answer	ing :	-)		
opportunity						
presented to get						
health training for a						
copywriter? It						
came too soon for						
me to have time to						
think and respond. I						
have been						
interested in this						
subject for twenty						
years. The						
opportunity email						
for this came too						
soon after initial						
sign-up.		i		1	1	

Ok. Do I have to	Makes a hig difference when it come	os to what you noo	d Ic part tir	no OK3 Or		
define how much	Makes a big difference when it comes to what you need. Is part time OK? Or are you trying to replace a full-time job? Your approach might be different					
money I want to	accordingly. But if you just want to try it out and not define how much, that's					
make? I'm trying to	totally up to you. It's like choosing community college vs. getting your master's					
remain flexible.						
What is the "artists"	degree					
	live answered	We also offer Graphic Design programs - for artists. We don't offer artists				
part of the		- IOI artists. W	e don t on	er artists		
organization? Are there members						
doing illustrations?						
Or, is that "artists" in terms of the						
creative aspect of						
writing. Just						
checking? I'm still confused	watch have https://www.awai.com/	linsida awai/narsa	aal raadma	n to well		
	watch here: https://www.awai.com/		<u>nai-roadma</u>	p-to-well-		
about setting up my	<u>paid-caree</u>	ers-in-writing/				
roadmap.				l .		
Too many steps to	One at a time! It is the	only way				
think about all at						
once.	V			<u> </u>		
What happens if	I'm on a Mac and I invested in Mic		e at a smaii	tee per		
you work from a	month. To	tally worth it				
Mac?	Variable la	Variable it at	0	1 Als a cordate		
Hello I'm	You will always have your program,	You take it at	Once	I thought		
currently working	but if it requires review, then there	your own pace -	you	you		
and listening to	usually are deadlines. So, it all	and you always have access to	purchas	meant The		
your webinar, and I apologize that I	depends.	it! We're doing	e a	Accelerat		
missed the answer	Not sure what account info you	an update to	progra m it will	ed		
to how long you	need?	that, too - and	remain	Program		
must complete a	need:	you'll have	on your	some		
purchased program.		access	member	are self-		
Also, where do you		access		paced,		
find your account			page for life and	and some		
information?			you will	have		
illioilliation:			receive	specific		
				schedules		
			any updates	to them		
			for free.	to them		
It would be great if	Have you looked online? There are gr	eat how-to videos	l .	l woruthing!		
you could do a		LOL	., i googie t	everyunnig:		
session on MS	'	LOL				
Word. It has						
changed depending						
on what version you						
have. That would						
nave. mat would						

be very helpful; I am				
SURE you know				
more than I do.				
Anything would				
help!				
The videos and	Thanks Tim!			
information at	manks min.			
AWAI Method are				
Awesome - So are				
ALL the Inside AWAI				
webinars!! :-)				
Incredibly helpful.	You're very welcome! Gla	d vou're here		
Thank you.	Tou te very welcome: dia	u you re nere		
can you explain	live answered	Rebecca is answe	ring :_\	
what the career call	live answered	Nebecca is answe	: iiig/	
is? What can I				
expect?				
Can you comment	live answered			
on the grant writing	live answered			
aspect of AWAI?				
Torn between				
health B2B				
copywriting or grant				
writing. I have been a little	HOORAY! You can do this!	Oh sooll SO han		
overwhelmed with	HOORAY! You can do this!	Oh cool! SO hap	ру го	
		hear it :)		
the materials, but this call has been so				
helpful. I am very				
excited to get				
moving! Thanks for				
answering all these				
questions and				
providing these				
resources! Super				
ready to do this!				